



## **Pricing & Etsy Workshop**

### **AGENDA**

*June 15<sup>th</sup>, 2011*

*GNP Crafts, Shoal Cove East, NL*

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|-------------------|---|
| <b>10:00 a.m.</b> | <b>Welcome &amp; Introductions</b>  |
| <b>10:15 a.m.</b> | <b>Pricing Your Craftwork!</b> <ul style="list-style-type: none"><li>• Brenda Stratton, Craft Development Consultant, Innovation, Trade &amp; Rural Development</li><li>• Learn detailed hands on knowledge of how to properly price your craft work!</li></ul> |
| <b>12:00 p.m.</b> | <b>Lunch</b>  |
| <b>1:00 p.m.</b>  | <b>Selling Your Craftwork! Setting up your Etsy.com Store!</b> <ul style="list-style-type: none"><li>• Christopher Mitchelmore &amp; Sabrina Gaulton</li><li>• Learn how to sell all your craftwork online worldwide using the etsy.com store!</li></ul>        |
| <b>2:30 p.m.</b>  | <b>Wrap Up – Next Steps</b>   |